

Asian Quitline Report

01Jan2013 -- 31Jan2013

Total	
	GA
Total	20

Language Line Called :

	GA	%
Mandarin	3	15.0 %
Korean	3	15.0 %
Vietnamese	14	70.0 %
Total	20	100%

Called For :

	GA	%
Smoker	20	100.0 %
Total	20	100%

Age :

	GA	%
25-44	8	40.0 %
44-65	9	45.0 %
65+	3	15.0 %
Total	20	100%

Gender :

	GA	%
Male	18	90.0 %
Female	2	10.0 %
Total	20	100%

Education :

	GA	%
Grades 1-8	2	10.0 %
Grades 9-12	1	5.0 %
High School Diploma	9	45.0 %
Some College or	2	10.0 %
2-yr College Degree	1	5.0 %
4-yr College Degree	5	25.0 %
Total	20	100%

Hear about from:

	GA	%
Newspaper/Magazine	14	70.0 %
Friend/Family	5	25.0 %
TV	1	5.0 %
Total	20	100%

Total calling for themselves:

Service Selected		
	GA	%
Material	1	5.0 %
Counseling	19	95.0 %
Total	20	100%

Sent NRT :

	GA	%
Sent NRT	20	100.0 %
Total	20	100%

Calls by Date :

	GA	%
01/01/2013		
01/02/2013	2	10.0 %
01/03/2013	1	5.0 %
01/04/2013	1	5.0 %
01/05/2013	1	5.0 %
01/06/2013		
01/07/2013	2	10.0 %
01/08/2013		
01/09/2013		
01/10/2013	1	5.0 %
01/11/2013		
01/12/2013		
01/13/2013		
01/14/2013	3	15.0 %
01/15/2013		
01/16/2013	2	10.0 %
01/17/2013	3	15.0 %
01/18/2013		
01/19/2013		
01/20/2013		
01/21/2013	1	5.0 %
01/22/2013	1	5.0 %
01/23/2013		
01/24/2013		
01/25/2013		
01/26/2013		
01/27/2013		
01/28/2013	2	10.0 %
01/29/2013		
01/30/2013		
01/31/2013		
Total	20	100%

Asian Quitline Report

26Sep2012 -- 31Jan2013

Cumulative Total	
	GA
Cumulative Total	47

Language Line Called :

	GA	%
Cantonese	1	2.1 %
Korean	14	29.8 %
Mandarin	7	14.9 %
Vietnamese	25	53.2 %
Total	47	100%

Called For :

	GA	%
Proxy	1	2.1 %
Smoker	46	97.9 %
Total	47	100%

Age:

	GA	%
25-44	12	25.5 %
44-65	26	55.3 %
65+	8	17.0 %
Unknown	1	2.1 %
Total	47	100%

Gender :

	GA	%
Male	41	87.2 %
Female	6	12.8 %
Total	47	100%

Education :

	GA	%
Grades 1-8	5	10.6 %
Grades 9-12	4	8.5 %
High School Diploma	17	36.2 %
Some College or	6	12.8 %
2-yr College Degree	3	6.4 %
4-yr College Degree	12	25.5 %
Total	47	100%

Hear about from:

	GA	%
Friend/Family	7	14.9 %
Newspaper/Magazine	36	76.6 %
TV	4	8.5 %
Total	47	100%

Total calling for themselves:

Service Selected		
	GA	%
Counseling	41	89.1 %
Material	5	10.9 %
Total	46	100%

Sent NRT :

	GA	%
Not Sent NRT	3	6.4 %
Sent NRT	44	93.6 %
Total	47	100%