

**Asian Quitline Report**

01Jan2013 -- 31Jan2013

Total	
	CA
<b>Total</b>	161

Language Line Called :		
	CA	%
Cantonese	3	1.9 %
Vietnamese	46	28.6 %
Mandarin	41	25.5 %
Korean	71	44.1 %
<b>Total</b>	161	100%

Called For :		
	CA	%
Proxy	4	2.5 %
Smoker	157	97.5 %
<b>Total</b>	161	100%

Age :		
	CA	%
<18	1	0.6 %
18-24	4	2.5 %
25-44	51	31.7 %
44-65	89	55.3 %
65+	15	9.3 %
Unknown	1	0.6 %
<b>Total</b>	161	100%

Gender :		
	CA	%
Male	133	82.6 %
Female	28	17.4 %
<b>Total</b>	161	100%

Education :		
	CA	%
Grades 1-8	18	11.2 %
Grades 9-12	18	11.2 %
High School Diploma	42	26.1 %
Some College or	18	11.2 %
2-yr College Degree	5	3.1 %
4-yr College Degree	51	31.7 %
Postgraduate Degree	6	3.7 %
Do not know	3	1.9 %
<b>Total</b>	161	100%

Hear about from:		
	CA	%
Non-Profit	3	1.9 %
Phone Book	1	0.6 %
Clinic/Doctor's Office	5	3.1 %
Friend/Family	60	37.3 %
TV	10	6.2 %
Hospital	5	3.1 %
Newspaper/Magazine	70	43.5 %
Other	1	0.6 %
Web/Internet/Online	6	3.7 %
<b>Total</b>	161	100%

Total calling for themselves:		
Service Selected		
	CA	%
Counseling	145	92.4 %
Material	10	6.4 %
UnKnown	1	0.6 %
No Service	1	0.6 %
<b>Total</b>	157	100%

Sent NRT :		
	CA	%
Not Sent NRT	15	9.3 %
Sent NRT	146	90.7 %
<b>Total</b>	161	100%

Calls by Date :		
	CA	%
01/01/2013		
01/02/2013	5	3.1 %
01/03/2013	8	5.0 %
01/04/2013	18	11.2 %
01/05/2013		
01/06/2013		
01/07/2013	7	4.3 %
01/08/2013	9	5.6 %
01/09/2013	2	1.2 %
01/10/2013	7	4.3 %
01/11/2013	3	1.9 %
01/12/2013		
01/13/2013		
01/14/2013	5	3.1 %
01/15/2013	5	3.1 %
01/16/2013	11	6.8 %
01/17/2013	10	6.2 %
01/18/2013	15	9.3 %
01/19/2013		
01/20/2013		
01/21/2013	3	1.9 %
01/22/2013	7	4.3 %
01/23/2013	3	1.9 %
01/24/2013	7	4.3 %
01/25/2013	7	4.3 %
01/26/2013		
01/27/2013		
01/28/2013	10	6.2 %
01/29/2013	6	3.7 %
01/30/2013	7	4.3 %
01/31/2013	6	3.7 %
<b>Total</b>	161	100%

**Asian Quitline Report**

26Sep2012 -- 31Jan2013

Cumulative Total	
	CA
<b>Cumulative Total</b>	581

Language Line Called :		
	CA	%
Cantonese	21	3.6 %
Korean	227	39.1 %
Mandarin	104	17.9 %
Vietnamese	229	39.4 %
<b>Total</b>	581	100%

Called For :		
	CA	%
Proxy	26	4.5 %
Smoker	555	95.5 %
<b>Total</b>	581	100%

Age:		
	CA	%
<18	1	0.2 %
18-24	11	1.9 %
25-44	118	20.3 %
44-65	345	59.4 %
65+	95	16.4 %
Unknown	11	1.9 %
<b>Total</b>	581	100%

Gender :		
	CA	%
Male	488	84.0 %
Female	92	15.8 %
Do not know	1	0.2 %
<b>Total</b>	581	100%

Education :		
	CA	%
Never attended	2	0.3 %
Grades 1-8	48	8.3 %
Grades 9-12	73	12.6 %
GED	1	0.2 %
High School Diploma	152	26.2 %
Some College or	77	13.3 %
2-yr College Degree	28	4.8 %
4-yr College Degree	161	27.7 %
Postgraduate Degree	26	4.5 %
Do not know	13	2.2 %
<b>Total</b>	581	100%

Hear about from:		
	CA	%
Clinic/Doctor's Office	16	2.8 %
Do not Know	2	0.3 %
Friend/Family	131	22.5 %
HMO/Med/Insurance	1	0.2 %
Hospital	14	2.4 %
Newspaper/Magazine	317	54.6 %
Non-Profit	7	1.2 %
Other	12	2.1 %
Pharmacy	2	0.3 %
Phone Book	3	0.5 %
Radio	8	1.4 %
School	1	0.2 %
TV	39	6.7 %
Web/Internet/Online	28	4.8 %
<b>Total</b>	581	100%

Total calling for themselves:		
Service Selected		
	CA	%
Counseling	494	89.0 %
Material	57	10.3 %
No Service	3	0.5 %
UnKnown	1	0.2 %
<b>Total</b>	555	100%

Sent NRT :		
	CA	%
Not Sent NRT	58	10.0 %
Sent NRT	523	90.0 %
<b>Total</b>	581	100%