

Asian Quitline Report

01Dec2012 -- 31Dec2012

Monthly Total

	TX	Other States	Total
Monthly Total	46	483	529

Language Line Called :

	TX	Other States	Total
Cantonese	1	25	26
Mandarin	8	126	134
Korean		152	152
Vietnamese	37	180	217
Total	46	483	529

Called For :

	TX	Other States	Total
Proxy	2	26	28
Smoker	44	457	501
Total	46	483	529

Age :

	TX	Other States	Total
18-24	2	5	7
25-44	9	98	107
44-65	26	286	312
65+	9	83	92
Unknown		11	11
Total	46	483	529

Gender :

	TX	Other States	Total
Male	41	416	457
Female	4	64	68
Do not know	1	3	4
Total	46	483	529

Education :

	TX	Other States	Total
Never attended		7	7
Grades 1-8	4	56	60
Grades 9-12	6	65	71
GED		1	1
High School Diploma	21	127	148
Some College or	8	61	69
2-yr College Degree		22	22
4-yr College Degree	5	119	124
Postgraduate Degree	2	17	19
Do not know		8	8
Total	46	483	529

Hear about from:

	TX	Other States	Total
Hospital		5	5
Clinic/Doctor's Office		10	10
Radio		7	7
TV	2	32	34
Do not Know		3	3
Other		5	5
Phone Book		1	1
Friend/Family	6	41	47
Web/Internet/Online	5	25	30
Newspaper/Magazine	33	355	388
School		1	1
Total	46	485	531

Total calling for themselves:**Service Selected**

	TX	Other States	Total
No Service		1	1
Material	6	56	62
Counseling	38	400	438
Total	44	457	501

Sent NRT :

	TX	Other States	Total
Not Sent NRT	3	54	57
Sent NRT	43	429	472
Total	46	483	529

Calls by Date :

	TX	Other States	Total
12/01/2012		2	2
12/02/2012			
12/03/2012	3	14	16
12/04/2012	3	9	12
12/05/2012	1	15	16
12/06/2012	3	22	25
12/07/2012	1	13	14
12/08/2012		1	1
12/09/2012			
12/10/2012	3	35	38
12/11/2012	6	47	53
12/12/2012	1	53	54
12/13/2012	2	53	55
12/14/2012	6	28	34
12/15/2012		1	1
12/16/2012		2	2
12/17/2012	8	43	51
12/18/2012	1	31	32
12/19/2012		22	22
12/20/2012		25	25
12/21/2012	3	17	20
12/22/2012			
12/23/2012			
12/24/2012	1	6	7
12/25/2012			
12/26/2012		13	13
12/27/2012		16	16
12/28/2012	3	8	11
12/29/2012			
12/30/2012			
12/31/2012	1	8	9
Total	46	483	529

Asian Quitline Report

26Sep2012 -- 31Dec2012

Cumulative Total

	TX	Other States	Total
Cumulative Total	64	811	875

Language Line Called :

	TX	Other States	Total
Cantonese	1	35	36
Mandarin	12	181	193
Korean	6	290	296
Vietnamese	45	305	350
Total	64	811	875

Called For :

	TX	Other States	Total
Proxy	3	44	47
Smoker	61	767	828
Total	64	811	875

Age:

	TX	Other States	Total
18-24	2	10	12
25-44	12	173	185
44-65	38	483	521
65+	12	129	141
Unknown		16	16
Total	64	811	875

Gender :

	TX	Other States	Total
Male	58	675	733
Female	5	132	137
Do not know	1	4	5
Total	64	811	875

Education :

	TX	Other States	Total
Never attended		9	9
Grades 1-8	7	88	95
Grades 9-12	8	111	119
GED		2	2
High School Diploma	26	211	237
Some College or	11	102	113
2-yr College Degree		39	39
4-yr College Degree	8	207	215
Postgraduate Degree	4	26	30
Do not know		16	16
Total	64	811	875

Hear about from:

	TX	Other States	Total
Pharmacy		2	2
Hospital		13	13
Clinic/Doctor's Office		25	25
Do not Know		4	4
HMO/Med/Insurance		3	3
Other		15	15
Phone Book		2	2
Friend/Family	7	110	117
TV	5	67	72
Newspaper/Magazine	46	508	554
School		1	1
Radio		18	18
Non-Profit		6	6
Web/Internet/Online	6	39	45
Total	64	813	877

Total calling for themselves:**Service Selected**

	TX	Other States	Total
No Service		4	4
Material	7	87	94
Counseling	54	676	730
Total	61	767	828

Sent NRT :

	TX	Other States	Total
Not Sent NRT	4	93	97
Sent NRT	60	718	778
Total	64	811	875