Asian Quitline Report

01Dec2012 -- 31Dec2012

Monthly Total

	PA	Other States	Total
Monthly Total	12	517	529

Language Line Called :

	PA	Other States	Total
Cantonese		26	26
Mandarin	10	124	134
Korean		152	152
Vietnamese	2	215	217
Total	12	517	529

Called For :

	PA	Other States	Total
Proxy	3	25	28
Smoker	9	492	501
Total	12	517	529

Age :

	PA	Other States	Total
18-24		7	7
25-44	3	104	107
44-65	8	304	312
65+	1	91	92
Unknown		11	11
Total	12	517	529

Gender :

	PA	Other States	Total
Male	9	448	457
Female	3	65	68
Do not know		4	4
Total	12	517	529

Education :

	PA	Other States	Total
Never attended		7	7
Grades 1-8	4	56	60
Grades 9-12	3	68	71
GED		1	1
High School Diploma	2	146	148
Some College or	2	67	69
2-yr College Degree		22	22
4-yr College Degree		124	124
Postgraduate Degree		19	19
Do not know	1	7	8
Total	12	517	529

Hear about from:

	PA	Other States	Total
Hospital		5	5
Clinic/Doctor's Office	1	9	10
Radio		7	7
TV	1	33	34
Do not Know		3	3
Other		5	5
Phone Book		1	1
Friend/Family	1	46	47
Web/Internet/Online		30	30
Newspaper/Magazine	9	379	388
School		1	1
Total	12	519	531

Total calling for themselves:

Service Selected

	PA	Other States	Total
No Service		1	1
Material	1	61	62
Counseling	8	430	438
Total	9	492	501

Sent NRT :

	PA	Other States	Total
Not Sent NRT	4	53	57
Sent NRT	8	464	472
Total	12	517	529

Calls by Date :

	PA	Other States	Total
12/01/2012		2	2
12/02/2012			
12/03/2012		16	16
12/04/2012		12	12
12/05/2012		16	16
12/06/2012		25	25
12/07/2012		14	14
12/08/2012		1	1
12/09/2012			
12/10/2012	2	36	38
12/11/2012	3	50	53
12/12/2012	1	53	54
12/13/2012		55	55
12/14/2012		34	34
12/15/2012		1	1
12/16/2012		2	2
12/17/2012	2	49	51
12/18/2012		32	32
12/19/2012		22	22
12/20/2012	3	22	25
12/21/2012		20	20
12/22/2012			
12/23/2012			
12/24/2012		7	7
12/25/2012			
12/26/2012		13	13
12/27/2012		16	16
12/28/2012		11	11
12/29/2012			
12/30/2012			
12/31/2012	1	8	9
Total	12	517	529

Asian Quitline Report

26Sep2012 -- 31Dec2012

Cumulative Total

	PA	Other States	Total
Cumulative Total	14	861	875

Language Line Called :

	PA	Other States	Total
Cantonese	1	35	36
Mandarin	11	182	193
Korean		296	296
Vietnamese	2	348	350
Total	14	861	875

Called For :

	PA	Other States	Total
Proxy	3	44	47
Smoker	11	817	828
Total	14	861	875

Age:

	PA	Other States	Total
18-24		12	12
25-44	4	181	185
44-65	9	512	521
65+	1	140	141
Unknown		16	16
Total	14	861	875

Gender :

	PA	Other States	Total
Male	11	722	733
Female	3	134	137
Do not know		5	5
Total	14	861	875

Education :

	PA	Other States	Total
Never attended		9	9
Grades 1-8	4	91	95
Grades 9-12	3	116	119
GED		2	2
High School Diploma	4	233	237
Some College or	2	111	113
2-yr College Degree		39	39
4-yr College Degree		215	215
Postgraduate Degree		30	30
Do not know	1	15	16
Total	14	861	875

Hear about from:

	PA	Other States	Total
Pharmacy		2	2
Hospital		13	13
Clinic/Doctor's Office	1	24	25
Do not Know		4	4
HMO/Med/Insurance		3	3
Other		15	15
Phone Book		2	2
Friend/Family	2	115	117
TV	1	71	72
Newspaper/Magazine	9	545	554
School		1	1
Radio		18	18
Non-Profit	1	5	6
Web/Internet/Online		45	45
Total	14	863	877

Total calling for themselves:

Service Selected

	PA	Other States	Total
No Service		4	4
Material	2	92	94
Counseling	9	721	730
Total	11	817	828

Sent NRT :

	PA	Other States	Total
Not Sent NRT	5	92	97
Sent NRT	9	769	778
Total	14	861	875