

Asian Quitline Report

01Dec2012 -- 31Dec2012

Monthly Total

| | OK | Other States | Total |
|----------------------|----|--------------|-------|
| Monthly Total | 2 | 527 | 529 |

Language Line Called :

| | OK | Other States | Total |
|--------------|----|--------------|-------|
| Cantonese | | 26 | 26 |
| Mandarin | | 134 | 134 |
| Korean | | 152 | 152 |
| Vietnamese | 2 | 215 | 217 |
| Total | 2 | 527 | 529 |

Called For :

| | OK | Other States | Total |
|--------------|----|--------------|-------|
| Proxy | | 28 | 28 |
| Smoker | 2 | 499 | 501 |
| Total | 2 | 527 | 529 |

Age :

| | OK | Other States | Total |
|--------------|----|--------------|-------|
| 18-24 | | 7 | 7 |
| 25-44 | 1 | 106 | 107 |
| 44-65 | 1 | 311 | 312 |
| 65+ | | 92 | 92 |
| Unknown | | 11 | 11 |
| Total | 2 | 527 | 529 |

Gender :

| | OK | Other States | Total |
|--------------|----|--------------|-------|
| Male | 2 | 455 | 457 |
| Female | | 68 | 68 |
| Do not know | | 4 | 4 |
| Total | 2 | 527 | 529 |

| Education : | | | |
|---------------------|----------|--------------|------------|
| | OK | Other States | Total |
| Never attended | | 7 | 7 |
| Grades 1-8 | | 60 | 60 |
| Grades 9-12 | 1 | 70 | 71 |
| GED | | 1 | 1 |
| High School Diploma | 1 | 147 | 148 |
| Some College or | | 69 | 69 |
| 2-yr College Degree | | 22 | 22 |
| 4-yr College Degree | | 124 | 124 |
| Postgraduate Degree | | 19 | 19 |
| Do not know | | 8 | 8 |
| Total | 2 | 527 | 529 |

| Hear about from: | | | |
|-------------------------|----------|--------------|------------|
| | OK | Other States | Total |
| Hospital | | 5 | 5 |
| Clinic/Doctor's Office | | 10 | 10 |
| Radio | | 7 | 7 |
| TV | 1 | 33 | 34 |
| Do not Know | | 3 | 3 |
| Other | | 5 | 5 |
| Phone Book | | 1 | 1 |
| Friend/Family | | 47 | 47 |
| Web/Internet/Online | | 30 | 30 |
| Newspaper/Magazine | 1 | 387 | 388 |
| School | | 1 | 1 |
| Total | 2 | 529 | 531 |

Total calling for themselves:

| Service Selected | | | |
|-------------------------|----------|--------------|------------|
| | OK | Other States | Total |
| No Service | | 1 | 1 |
| Material | | 62 | 62 |
| Counseling | 2 | 436 | 438 |
| Total | 2 | 499 | 501 |

Sent NRT :

| | OK | Other States | Total |
|--------------|----------|--------------|------------|
| Not Sent NRT | | 57 | 57 |
| Sent NRT | 2 | 470 | 472 |
| Total | 2 | 527 | 529 |

Calls by Date :

| | OK | Other States | Total |
|--------------|----------|--------------|------------|
| 12/01/2012 | | 2 | 2 |
| 12/02/2012 | | | |
| 12/03/2012 | | 16 | 16 |
| 12/04/2012 | | 12 | 12 |
| 12/05/2012 | | 16 | 16 |
| 12/06/2012 | | 25 | 25 |
| 12/07/2012 | | 14 | 14 |
| 12/08/2012 | | 1 | 1 |
| 12/09/2012 | | | |
| 12/10/2012 | 1 | 37 | 38 |
| 12/11/2012 | | 53 | 53 |
| 12/12/2012 | | 54 | 54 |
| 12/13/2012 | | 55 | 55 |
| 12/14/2012 | | 34 | 34 |
| 12/15/2012 | | 1 | 1 |
| 12/16/2012 | | 2 | 2 |
| 12/17/2012 | | 51 | 51 |
| 12/18/2012 | | 32 | 32 |
| 12/19/2012 | | 22 | 22 |
| 12/20/2012 | | 25 | 25 |
| 12/21/2012 | | 20 | 20 |
| 12/22/2012 | | | |
| 12/23/2012 | | | |
| 12/24/2012 | | 7 | 7 |
| 12/25/2012 | | | |
| 12/26/2012 | 1 | 12 | 13 |
| 12/27/2012 | | 16 | 16 |
| 12/28/2012 | | 11 | 11 |
| 12/29/2012 | | | |
| 12/30/2012 | | | |
| 12/31/2012 | | 9 | 9 |
| Total | 2 | 527 | 529 |

Asian Quitline Report

26Sep2012 -- 31Dec2012

Cumulative Total

| | OK | Other States | Total |
|-------------------------|----|--------------|-------|
| Cumulative Total | 3 | 372 | 875 |

Language Line Called :

| | OK | Other States | Total |
|--------------|----|--------------|-------|
| Cantonese | | 36 | 36 |
| Mandarin | | 193 | 193 |
| Korean | | 296 | 296 |
| Vietnamese | 3 | 347 | 350 |
| Total | 3 | 872 | 875 |

Called For :

| | OK | Other States | Total |
|--------------|----|--------------|-------|
| Proxy | | 47 | 47 |
| Smoker | 3 | 825 | 828 |
| Total | 3 | 872 | 875 |

Age:

| | OK | Other States | Total |
|--------------|----|--------------|-------|
| 18-24 | | 12 | 12 |
| 25-44 | 1 | 184 | 185 |
| 44-65 | 2 | 519 | 521 |
| 65+ | | 141 | 141 |
| Unknown | | 16 | 16 |
| Total | 3 | 872 | 875 |

Gender :

| | OK | Other States | Total |
|--------------|----|--------------|-------|
| Male | 3 | 730 | 733 |
| Female | | 137 | 137 |
| Do not know | | 5 | 5 |
| Total | 3 | 872 | 875 |

Education :

| | OK | Other States | Total |
|---------------------|----------|--------------|------------|
| Never attended | | 9 | 9 |
| Grades 1-8 | | 95 | 95 |
| Grades 9-12 | 1 | 118 | 119 |
| GED | | 2 | 2 |
| High School Diploma | 2 | 235 | 237 |
| Some College or | | 113 | 113 |
| 2-yr College Degree | | 39 | 39 |
| 4-yr College Degree | | 215 | 215 |
| Postgraduate Degree | | 30 | 30 |
| Do not know | | 16 | 16 |
| Total | 3 | 872 | 875 |

Hear about from:

| | OK | Other States | Total |
|------------------------|----------|--------------|------------|
| Pharmacy | | 2 | 2 |
| Hospital | | 13 | 13 |
| Clinic/Doctor's Office | | 25 | 25 |
| Do not Know | | 4 | 4 |
| HMO/Med/Insurance | | 3 | 3 |
| Other | | 15 | 15 |
| Phone Book | | 2 | 2 |
| Friend/Family | 1 | 116 | 117 |
| TV | 1 | 71 | 72 |
| Newspaper/Magazine | 1 | 553 | 554 |
| School | | 1 | 1 |
| Radio | | 18 | 18 |
| Non-Profit | | 6 | 6 |
| Web/Internet/Online | | 45 | 45 |
| Total | 3 | 874 | 877 |

Total calling for themselves:**Service Selected**

| | OK | Other States | Total |
|--------------|----------|--------------|------------|
| No Service | | 4 | 4 |
| Material | | 94 | 94 |
| Counseling | 3 | 727 | 730 |
| Total | 3 | 825 | 828 |

Sent NRT :

| | OK | Other States | Total |
|--------------|----|--------------|-------|
| Not Sent NRT | | 97 | 97 |
| Sent NRT | 3 | 775 | 778 |
| Total | 3 | 872 | 875 |