

**Asian Quitline Report**

01Dec2012 -- 31Dec2012

**Monthly Total**

	NY	Other States	Total
<b>Monthly Total</b>	60	469	529

**Language Line Called :**

	NY	Other States	Total
Cantonese	6	20	26
Mandarin	43	91	134
Korean	11	141	152
Vietnamese		217	217
<b>Total</b>	60	469	529

**Called For :**

	NY	Other States	Total
Proxy	3	25	28
Smoker	57	444	501
<b>Total</b>	60	469	529

**Age :**

	NY	Other States	Total
18-24		7	7
25-44	19	88	107
44-65	34	278	312
65+	5	87	92
Unknown	2	9	11
<b>Total</b>	60	469	529

**Gender :**

	NY	Other States	Total
Male	52	405	457
Female	8	60	68
Do not know		4	4
<b>Total</b>	60	469	529

**Education :**

	NY	Other States	Total
Never attended	2	5	7
Grades 1-8	6	54	60
Grades 9-12	12	59	71
GED		1	1
High School Diploma	23	125	148
Some College or	5	64	69
2-yr College Degree	1	21	22
4-yr College Degree	9	115	124
Postgraduate Degree	2	17	19
Do not know		8	8
<b>Total</b>	60	469	529

**Hear about from:**

	NY	Other States	Total
Hospital		5	5
Clinic/Doctor's Office	5	5	10
Radio		7	7
TV		34	34
Do not Know		3	3
Other	1	4	5
Phone Book		1	1
Friend/Family	3	44	47
Web/Internet/Online	1	39	30
Newspaper/Magazine	50	338	388
School		1	1
<b>Total</b>	60	469	531

**Total calling for themselves:****Service Selected**

	NY	Other States	Total
No Service	1	0	1
Material	5	57	62
Counseling	51	387	438
<b>Total</b>	57	444	501

**Sent NRT :**

	NY	Other States	Total
Not Sent NRT	11	46	57
Sent NRT	49	423	472
<b>Total</b>	<b>60</b>	<b>469</b>	<b>529</b>

**Calls by Date :**

	NY	Other States	Total
12/01/2012		2	2
12/02/2012			
12/03/2012	2	14	16
12/04/2012		12	12
12/05/2012	2	14	16
12/06/2012	1	24	25
12/07/2012	3	11	14
12/08/2012		1	1
12/09/2012			
12/10/2012	1	37	38
12/11/2012	11	42	53
12/12/2012	2	52	54
12/13/2012	2	53	55
12/14/2012	2	32	34
12/15/2012		1	1
12/16/2012		2	2
12/17/2012	12	39	51
12/18/2012	8	24	32
12/19/2012	2	20	22
12/20/2012	2	23	25
12/21/2012	3	17	20
12/22/2012			
12/23/2012			
12/24/2012	1	6	7
12/25/2012			
12/26/2012	1	12	13
12/27/2012	2	14	16
12/28/2012	3	8	11
12/29/2012			
12/30/2012			
12/31/2012		9	9
<b>Total</b>	<b>60</b>	<b>469</b>	<b>529</b>

**Asian Quitline Report**

26Sep2012 -- 31Dec2012

**Cumulative Total**

	NY	Other States	Total
<b>Cumulative Total</b>	88	787	875

**Language Line Called :**

	NY	Other States	Total
Cantonese	10	26	36
Mandarin	63	130	193
Korean	15	281	296
Vietnamese		350	350
<b>Total</b>	88	787	875

**Called For :**

	NY	Other States	Total
Proxy	3	44	47
Smoker	85	743	828
<b>Total</b>	88	787	875

**Age:**

	NY	Other States	Total
18-24	1	11	12
25-44	32	153	185
44-65	47	474	521
65+	6	135	141
Unknown	2	14	16
<b>Total</b>	88	787	875

**Gender :**

	NY	Other States	Total
Male	76	657	733
Female	12	125	137
Do not know		5	5
<b>Total</b>	88	787	875

**Education :**

	NY	Other States	Total
Never attended	2	7	9
Grades 1-8	15	80	95
Grades 9-12	15	104	119
GED		2	2
High School Diploma	30	207	237
Some College or	6	107	113
2-yr College Degree	2	37	39
4-yr College Degree	14	201	215
Postgraduate Degree	2	28	30
Do not know	2	14	16
<b>Total</b>	<b>88</b>	<b>787</b>	<b>875</b>

**Hear about from:**

	NY	Other States	Total
Pharmacy		2	2
Hospital	3	10	13
Clinic/Doctor's Office	12	13	25
Do not Know		4	4
HMO/Med/Insurance	2	1	3
Other	1	14	15
Phone Book		2	2
Friend/Family	9	108	117
TV		72	72
Newspaper/Magazine	60	494	554
School		1	1
Radio		18	18
Non-Profit		6	6
Web/Internet/Online		45	45
<b>Total</b>	<b>88</b>	<b>789</b>	<b>877</b>

**Total calling for themselves:****Service Selected**

	NY	Other States	Total
No Service	1	3	4
Material	9	85	94
Counseling	75	655	730
<b>Total</b>	<b>85</b>	<b>743</b>	<b>828</b>

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**Sent NRT :**

	NY	Other States	Total
Not Sent NRT	14	83	97
Sent NRT	74	704	778
<b>Total</b>	88	787	875