

Asian Quitline Report

01Dec2012 -- 31Dec2012

Monthly Total

	MD	Other States	Total
Monthly Total	23	506	529

Language Line Called :

	MD	Other States	Total
Cantonese		26	26
Mandarin	2	132	134
Korean	19	133	152
Vietnamese	2	215	217
Total	23	506	529

Called For :

	MD	Other States	Total
Proxy	3	25	28
Smoker	20	481	501
Total	23	506	529

Age :

	MD	Other States	Total
18-24		7	7
25-44	2	105	107
44-65	17	295	312
65+	2	90	92
Unknown	2	9	11
Total	23	506	529

Gender :

	MD	Other States	Total
Male	21	436	457
Female	2	66	68
Do not know		4	4
Total	23	506	529

Education :			
	MD	Other States	Total
Never attended		7	7
Grades 1-8	1	59	60
Grades 9-12		71	71
GED		1	1
High School Diploma	5	143	148
Some College or	5	64	69
2-yr College Degree	3	19	22
4-yr College Degree	8	116	124
Postgraduate Degree	1	18	19
Do not know		8	8
Total	23	506	529

Hear about from:			
	MD	Other States	Total
Hospital		5	5
Clinic/Doctor's Office		10	10
Radio		7	7
TV		34	34
Do not Know		3	3
Other		5	5
Phone Book		1	1
Friend/Family		47	47
Web/Internet/Online	1	29	30
Newspaper/Magazine	22	366	388
School		1	1
Total	23	508	531

Total calling for themselves:

Service Selected			
	MD	Other States	Total
No Service		1	1
Material		62	62
Counseling	20	418	438
Total	20	481	501

Sent NRT :

	MD	Other States	Total
Not Sent NRT	3	54	57
Sent NRT	20	452	472
Total	23	506	529

Calls by Date :

	MD	Other States	Total
12/01/2012		2	2
12/02/2012			
12/03/2012		16	16
12/04/2012	1	11	12
12/05/2012		16	16
12/06/2012		25	25
12/07/2012	1	13	14
12/08/2012		1	1
12/09/2012			
12/10/2012	1	37	38
12/11/2012	1	52	53
12/12/2012	10	44	54
12/13/2012	5	50	55
12/14/2012		34	34
12/15/2012		1	1
12/16/2012		2	2
12/17/2012		51	51
12/18/2012	1	31	32
12/19/2012	1	21	22
12/20/2012	2	23	25
12/21/2012		20	20
12/22/2012			
12/23/2012			
12/24/2012		7	7
12/25/2012			
12/26/2012		13	13
12/27/2012		16	16
12/28/2012		11	11
12/29/2012			
12/30/2012			
12/31/2012		9	9
Total	23	506	529

Asian Quitline Report

26Sep2012 -- 31Dec2012

Cumulative Total

	MD	Other States	Total
Cumulative Total	29	846	875

Language Line Called :

	MD	Other States	Total
Cantonese		36	36
Mandarin	3	190	193
Korean	23	273	296
Vietnamese	3	347	350
Total	29	846	875

Called For :

	MD	Other States	Total
Proxy	3	44	47
Smoker	26	802	828
Total	29	846	875

Age:

	MD	Other States	Total
18-24		12	12
25-44	2	183	185
44-65	23	498	521
65+	2	139	141
Unknown	2	14	16
Total	29	846	875

Gender :

	MD	Other States	Total
Male	27	706	733
Female	2	135	137
Do not know		5	5
Total	29	846	875

Education :

	MD	Other States	Total
Never attended		9	9
Grades 1-8	2	93	95
Grades 9-12	1	118	119
GED		2	2
High School Diploma	5	232	237
Some College or	6	107	113
2-yr College Degree	3	36	39
4-yr College Degree	11	204	215
Postgraduate Degree	1	29	30
Do not know		16	16
Total	29	846	875

Hear about from:

	MD	Other States	Total
Pharmacy		2	2
Hospital		13	13
Clinic/Doctor's Office		25	25
Do not Know		4	4
HMO/Med/Insurance		3	3
Other		15	15
Phone Book		2	2
Friend/Family		117	117
TV	1	71	72
Newspaper/Magazine	27	527	554
School		1	1
Radio		18	18
Non-Profit		6	6
Web/Internet/Online	1	44	45
Total	29	848	877

Total calling for themselves:**Service Selected**

	MD	Other States	Total
No Service		4	4
Material	1	93	94
Counseling	25	705	730
Total	26	802	828

Sent NRT :

	MD	Other States	Total
Not Sent NRT	4	93	97
Sent NRT	25	753	778
Total	29	846	875