

Asian Quitline Report

01Dec2012 -- 31Dec2012

Monthly Total

	IL	Other States	Total
Monthly Total	11	518	529

Language Line Called :

	IL	Other States	Total
Cantonese	2	24	26
Mandarin		134	134
Korean	9	143	152
Vietnamese		217	217
Total	11	518	529

Called For :

	IL	Other States	Total
Proxy		28	28
Smoker	11	490	501
Total	11	518	529

Age :

	IL	Other States	Total
18-24		7	7
25-44	4	103	107
44-65	6	306	312
65+	1	91	92
Unknown		11	11
Total	11	518	529

Gender :

	IL	Other States	Total
Male	8	449	457
Female	3	65	68
Do not know		4	4
Total	11	518	529

Education :

	IL	Other States	Total
Never attended		7	7
Grades 1-8	1	59	60
Grades 9-12	1	70	71
GED		1	1
High School Diploma	3	145	148
Some College or	2	67	69
2-yr College Degree		22	22
4-yr College Degree	3	121	124
Postgraduate Degree	1	18	19
Do not know		8	8
Total	11	518	529

Hear about from:

	IL	Other States	Total
Hospital		5	5
Clinic/Doctor's Office		10	10
Radio		7	7
TV		34	34
Do not Know		3	3
Other		5	5
Phone Book		1	1
Friend/Family	1	46	47
Web/Internet/Online		30	30
Newspaper/Magazine	10	378	388
School		1	1
Total	11	520	531

Total calling for themselves:**Service Selected**

	IL	Other States	Total
No Service		1	1
Material	2	60	62
Counseling	9	429	438
Total	11	490	501

Sent NRT :

	IL	Other States	Total
Not Sent NRT		57	57
Sent NRT	11	461	472
Total	11	518	529

Calls by Date :

	IL	Other States	Total
12/01/2012		2	2
12/02/2012			
12/03/2012		16	16
12/04/2012	2	10	12
12/05/2012		16	16
12/06/2012		25	25
12/07/2012		14	14
12/08/2012		1	1
12/09/2012			
12/10/2012		38	38
12/11/2012	1	52	53
12/12/2012	1	53	54
12/13/2012		55	55
12/14/2012	1	33	34
12/15/2012		1	1
12/16/2012		2	2
12/17/2012		51	51
12/18/2012	3	29	32
12/19/2012	1	21	22
12/20/2012	2	23	25
12/21/2012		20	20
12/22/2012			
12/23/2012			
12/24/2012		7	7
12/25/2012			
12/26/2012		13	13
12/27/2012		16	16
12/28/2012		11	11
12/29/2012			
12/30/2012			
12/31/2012		9	9
Total	11	518	529

Asian Quitline Report

26Sep2012 -- 31Dec2012

Cumulative Total

	IL	Other States	Total
Cumulative Total	13	862	875

Language Line Called :

	IL	Other States	Total
Cantonese	2	34	36
Mandarin		193	193
Korean	11	285	296
Vietnamese		350	350
Total	13	862	875

Called For :

	IL	Other States	Total
Proxy		47	47
Smoker	13	815	828
Total	13	862	875

Age:

	IL	Other States	Total
18-24		12	12
25-44	4	181	185
44-65	8	513	521
65+	1	140	141
Unknown		16	16
Total	13	862	875

Gender :

	IL	Other States	Total
Male	10	723	733
Female	3	134	137
Do not know		5	5
Total	13	862	875

Education :

	IL	Other States	Total
Never attended		9	9
Grades 1-8	1	94	95
Grades 9-12	1	118	119
GED		2	2
High School Diploma	3	234	237
Some College or	2	111	113
2-yr College Degree		39	39
4-yr College Degree	5	210	215
Postgraduate Degree	1	29	30
Do not know		16	16
Total	13	862	875

Hear about from:

	IL	Other States	Total
Pharmacy		2	2
Hospital		13	13
Clinic/Doctor's Office		25	25
Do not Know		4	4
HMO/Med/Insurance		3	3
Other		15	15
Phone Book		2	2
Friend/Family	1	116	117
TV		72	72
Newspaper/Magazine	12	542	554
School		1	1
Radio		18	18
Non-Profit		6	6
Web/Internet/Online		45	45
Total	13	864	877

Total calling for themselves:**Service Selected**

	IL	Other States	Total
No Service		4	4
Material	2	92	94
Counseling	11	719	730
Total	13	815	828

Sent NRT :

	IL	Other States	Total
Not Sent NRT		97	97
Sent NRT	13	765	778
Total	13	862	875