

**Asian Quitline Report**

01Dec2012 -- 31Dec2012

**Monthly Total**

	IA	Other States	Total
<b>Monthly Total</b>	0	529	529

**Language Line Called :**

	IA	Other States	Total
Cantonese		26	26
Mandarin		134	134
Korean		152	152
Vietnamese		217	217
<b>Total</b>		529	529

**Called For :**

	IA	Other States	Total
Proxy		28	28
Smoker		501	501
<b>Total</b>		529	529

**Age :**

	IA	Other States	Total
18-24		7	7
25-44		107	107
44-65		312	312
65+		92	92
Unknown		11	11
<b>Total</b>		529	529

**Gender :**

	IA	Other States	Total
Male		457	457
Female		68	68
Do not know		4	4
<b>Total</b>		529	529

<b>Education :</b>			
	IA	Other States	Total
Never attended		7	7
Grades 1-8		60	60
Grades 9-12		71	71
GED		1	1
High School Diploma		148	148
Some College or		69	69
2-yr College Degree		22	22
4-yr College Degree		124	124
Postgraduate Degree		19	19
Do not know		8	8
<b>Total</b>		529	529

<b>Hear about from:</b>			
	IA	Other States	Total
Hospital		5	5
Clinic/Doctor's Office		10	10
Radio		7	7
TV		34	34
Do not Know		3	3
Other		5	5
Phone Book		1	1
Friend/Family		47	47
Web/Internet/Online		30	30
Newspaper/Magazine		388	388
School		1	1
<b>Total</b>		531	531

**Total calling for themselves:**

<b>Service Selected</b>			
	IA	Other States	Total
No Service		1	1
Material		62	62
Counseling		438	438
<b>Total</b>		501	501

**Sent NRT :**

	IA	Other States	Total
Not Sent NRT		57	57
Sent NRT		472	472
<b>Total</b>		529	529

**Calls by Date :**

	IA	Other States	Total
12/01/2012		2	2
12/02/2012			
12/03/2012		16	16
12/04/2012		12	12
12/05/2012		16	16
12/06/2012		25	25
12/07/2012		14	14
12/08/2012		1	1
12/09/2012			
12/10/2012		38	38
12/11/2012		53	53
12/12/2012		54	54
12/13/2012		55	55
12/14/2012		34	34
12/15/2012		1	1
12/16/2012		2	2
12/17/2012		51	51
12/18/2012		32	32
12/19/2012		22	22
12/20/2012		25	25
12/21/2012		20	20
12/22/2012			
12/23/2012			
12/24/2012		7	7
12/25/2012			
12/26/2012		13	13
12/27/2012		16	16
12/28/2012		11	11
12/29/2012			
12/30/2012			
12/31/2012		9	9
<b>Total</b>		529	529

**Asian Quitline Report**

26Sep2012 -- 31Dec2012

**Cumulative Total**

	IA	Other States	Total
<b>Cumulative Total</b>		875	875

**Language Line Called :**

	IA	Other States	Total
Cantonese		36	36
Mandarin		193	193
Korean		296	296
Vietnamese		350	350
<b>Total</b>		875	875

**Called For :**

	IA	Other States	Total
Proxy		47	47
Smoker		828	828
<b>Total</b>		875	875

**Age:**

	IA	Other States	Total
18-24		12	12
25-44		185	185
44-65		521	521
65+		141	141
Unknown		16	16
<b>Total</b>		875	875

**Gender :**

	IA	Other States	Total
Male		733	733
Female		137	137
Do not know		5	5
<b>Total</b>		875	875

**Education :**

	IA	Other States	Total
Never attended		9	9
Grades 1-8		95	95
Grades 9-12		119	119
GED		2	2
High School Diploma		237	237
Some College or		113	113
2-yr College Degree		39	39
4-yr College Degree		215	215
Postgraduate Degree		30	30
Do not know		16	16
<b>Total</b>		<b>875</b>	<b>875</b>

**Hear about from:**

	IA	Other States	Total
Pharmacy		2	2
Hospital		13	13
Clinic/Doctor's Office		25	25
Do not Know		4	4
HMO/Med/Insurance		3	3
Other		15	15
Phone Book		2	2
Friend/Family		117	117
TV		72	72
Newspaper/Magazine		554	554
School		1	1
Radio		18	18
Non-Profit		6	6
Web/Internet/Online		45	45
<b>Total</b>		<b>877</b>	<b>877</b>

**Total calling for themselves:****Service Selected**

	IA	Other States	Total
No Service		4	4
Material		94	94
Counseling		730	730
<b>Total</b>		<b>828</b>	<b>828</b>

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**Sent NRT :**

	IA	Other States	Total
Not Sent NRT		97	97
Sent NRT		778	778
<b>Total</b>		875	875