

Asian Quitline Report

01Dec2012 -- 31Dec2012

Monthly Total

	HI	Other States	Total
Monthly Total	8	521	529

Language Line Called :

	HI	Other States	Total
Cantonese		26	26
Mandarin		134	134
Korean	7	145	152
Vietnamese	1	216	217
Total	8	521	529

Called For :

	HI	Other States	Total
Proxy	2	26	28
Smoker	6	495	501
Total	8	521	529

Age :

	HI	Other States	Total
18-24		7	7
25-44	1	106	107
44-65	4	308	312
65+	3	89	92
Unknown		11	11
Total	8	521	529

Gender :

	HI	Other States	Total
Male	4	453	457
Female	4	62	68
Do not know		4	4
Total	8	521	529

Education :

	HI	Other States	Total
Never attended	1	6	7
Grades 1-8	2	58	60
Grades 9-12	1	70	71
GED		1	1
High School Diploma	1	147	148
Some College or		69	69
2-yr College Degree		22	22
4-yr College Degree	3	121	124
Postgraduate Degree		19	19
Do not know		8	8
Total	8	521	529

Hear about from:

	HI	Other States	Total
Hospital	1	4	5
Clinic/Doctor's Office		10	10
Radio	2	5	7
TV	3	31	34
Do not Know		3	3
Other		5	5
Phone Book		1	1
Friend/Family	1	46	47
Web/Internet/Online	1	29	30
Newspaper/Magazine		388	388
School		1	1
Total	8	523	531

Total calling for themselves:**Service Selected**

	HI	Other States	Total
No Service		1	1
Material		62	62
Counseling	6	432	438
Total	6	495	501

Sent NRT :

	HI	Other States	Total
Not Sent NRT	3	54	57
Sent NRT	5	467	472
Total	8	521	529

Calls by Date :

	HI	Other States	Total
12/01/2012		2	2
12/02/2012			
12/03/2012	1	15	16
12/04/2012		12	12
12/05/2012		16	16
12/06/2012	1	24	25
12/07/2012		14	14
12/08/2012		1	1
12/09/2012			
12/10/2012	1	37	38
12/11/2012	1	52	53
12/12/2012	1	53	54
12/13/2012	1	54	55
12/14/2012		34	34
12/15/2012		1	1
12/16/2012		2	2
12/17/2012		51	51
12/18/2012		32	32
12/19/2012		22	22
12/20/2012		25	25
12/21/2012		20	20
12/22/2012			
12/23/2012			
12/24/2012	1	6	7
12/25/2012			
12/26/2012	1	12	13
12/27/2012		16	16
12/28/2012		11	11
12/29/2012			
12/30/2012			
12/31/2012		9	9
Total	8	521	529

Asian Quitline Report

26Sep2012 -- 31Dec2012

Cumulative Total

	HI	Other States	Total
Cumulative Total	23	852	875

Language Line Called :

	HI	Other States	Total
Cantonese		35	36
Mandarin		193	193
Korean	22	274	296
Vietnamese	1	349	350
Total	23	852	875

Called For :

	HI	Other States	Total
Proxy	3	44	47
Smoker	20	808	828
Total	23	852	875

Age:

	HI	Other States	Total
18-24	1	11	12
25-44	8	177	185
44-65	9	512	521
65+	5	136	141
Unknown		16	16
Total	23	852	875

Gender :

	HI	Other States	Total
Male	12	721	733
Female	11	126	137
Do not know		5	5
Total	23	852	875

Education :

	HI	Other States	Total
Never attended	1	8	9
Grades 1-8	3	92	95
Grades 9-12	1	118	119
GED		2	2
High School Diploma	5	232	237
Some College or	1	112	113
2-yr College Degree	1	38	39
4-yr College Degree	10	205	215
Postgraduate Degree		30	30
Do not know	1	15	16
Total	23	852	875

Hear about from:

	HI	Other States	Total
Pharmacy		2	2
Hospital	1	12	13
Clinic/Doctor's Office		25	25
Do not Know		4	4
HMO/Med/Insurance		3	3
Other		15	15
Phone Book		2	2
Friend/Family	4	113	117
TV	9	63	72
Newspaper/Magazine		554	554
School		1	1
Radio	8	10	18
Non-Profit		6	6
Web/Internet/Online	1	44	45
Total	23	854	877

Total calling for themselves:**Service Selected**

	HI	Other States	Total
No Service		4	4
Material		94	94
Counseling	20	710	730
Total	20	808	828

Sent NRT :

	HI	Other States	Total
Not Sent NRT	4	93	97
Sent NRT	19	759	778
Total	23	852	875