

Asian Quitline Report

01Dec2012 -- 31Dec2012

Monthly Total

	GA	Other States	Total
Monthly Total	22	507	529

Language Line Called :

	GA	Other States	Total
Cantonese	1	25	26
Mandarin	4	130	134
Korean	9	143	152
Vietnamese	8	209	217
Total	22	507	529

Called For :

	GA	Other States	Total
Proxy		28	28
Smoker	22	479	501
Total	22	507	529

Age :

	GA	Other States	Total
18-24		7	7
25-44	3	104	107
44-65	13	299	312
65+	5	87	92
Unknown	1	10	11
Total	22	507	529

Gender :

	GA	Other States	Total
Male	19	438	457
Female	3	65	68
Do not know		4	4
Total	22	507	529

Education :

	GA	Other States	Total
Never attended		7	7
Grades 1-8	3	57	60
Grades 9-12	2	69	71
GED		1	1
High School Diploma	6	142	148
Some College or	4	65	69
2-yr College Degree	1	21	22
4-yr College Degree	6	118	124
Postgraduate Degree		19	19
Do not know		8	8
Total	22	507	529

Hear about from:

	GA	Other States	Total
Hospital		5	5
Clinic/Doctor's Office		10	10
Radio		7	7
TV	1	33	34
Do not Know		3	3
Other		5	5
Phone Book		1	1
Friend/Family	1	46	47
Web/Internet/Online		30	30
Newspaper/Magazine	20	368	388
School		1	1
Total	22	509	531

Total calling for themselves:**Service Selected**

	GA	Other States	Total
No Service		1	1
Material	4	58	62
Counseling	18	420	438
Total	22	479	501

Sent NRT :

	GA	Other States	Total
Not Sent NRT	2	55	57
Sent NRT	20	452	472
Total	22	507	529

Calls by Date :

	GA	Other States	Total
12/01/2012		2	2
12/02/2012			
12/03/2012		16	16
12/04/2012		12	12
12/05/2012		16	16
12/06/2012	2	23	25
12/07/2012		14	14
12/08/2012		1	1
12/09/2012			
12/10/2012	3	35	38
12/11/2012	4	49	53
12/12/2012	3	51	54
12/13/2012	1	54	55
12/14/2012	1	33	34
12/15/2012		1	1
12/16/2012		2	2
12/17/2012	2	49	51
12/18/2012	1	31	32
12/19/2012	1	21	22
12/20/2012		25	25
12/21/2012		20	20
12/22/2012			
12/23/2012			
12/24/2012	2	5	7
12/25/2012			
12/26/2012		13	13
12/27/2012	1	15	16
12/28/2012	1	10	11
12/29/2012			
12/30/2012			
12/31/2012		9	9
Total	22	507	529

Asian Quitline Report

26Sep2012 -- 31Dec2012

Cumulative Total

	GA	Other States	Total
Cumulative Total	27	848	875

Language Line Called :

	GA	Other States	Total
Cantonese	1	35	36
Mandarin	4	189	193
Korean	11	285	296
Vietnamese	11	339	350
Total	27	848	875

Called For :

	GA	Other States	Total
Proxy	1	46	47
Smoker	26	802	828
Total	27	848	875

Age:

	GA	Other States	Total
18-24		12	12
25-44	4	181	185
44-65	17	504	521
65+	5	136	141
Unknown	1	15	16
Total	27	848	875

Gender :

	GA	Other States	Total
Male	23	710	733
Female	4	133	137
Do not know		5	5
Total	27	848	875

Education :

	GA	Other States	Total
Never attended		9	9
Grades 1-8	3	92	95
Grades 9-12	3	116	119
GED		2	2
High School Diploma	8	229	237
Some College or	4	109	113
2-yr College Degree	2	37	39
4-yr College Degree	7	208	215
Postgraduate Degree		30	30
Do not know		16	16
Total	27	848	875

Hear about from:

	GA	Other States	Total
Pharmacy		2	2
Hospital		13	13
Clinic/Doctor's Office		25	25
Do not Know		4	4
HMO/Med/Insurance		3	3
Other		15	15
Phone Book		2	2
Friend/Family	2	115	117
TV	3	69	72
Newspaper/Magazine	22	532	554
School		1	1
Radio		18	18
Non-Profit		6	6
Web/Internet/Online		45	45
Total	27	850	877

Total calling for themselves:**Service Selected**

	GA	Other States	Total
No Service		4	4
Material	4	90	94
Counseling	22	708	730
Total	26	802	828

Sent NRT :

	GA	Other States	Total
Not Sent NRT	3	94	97
Sent NRT	24	754	778
Total	27	848	875