

Asian Quitline Report

01Dec2012 -- 31Dec2012

Monthly Total

	FL	Other States	Total
Monthly Total	9	520	529

Language Line Called :

	FL	Other States	Total
Cantonese	1	25	26
Mandarin	2	132	134
Korean	2	150	152
Vietnamese	4	213	217
Total	9	520	529

Called For :

	FL	Other States	Total
Proxy		28	28
Smoker	9	492	501
Total	9	520	529

Age :

	FL	Other States	Total
18-24		7	7
25-44	4	103	107
44-65	5	307	312
65+		92	92
Unknown		11	11
Total	9	520	529

Gender :

	FL	Other States	Total
Male	8	449	457
Female	1	67	68
Do not know		4	4
Total	9	520	529

Education :

	FL	Other States	Total
Never attended	1	6	7
Grades 1-8	3	67	60
Grades 9-12	1	70	71
GED		1	1
High School Diploma	2	146	148
Some College or		69	69
2-yr College Degree		22	22
4-yr College Degree	2	122	124
Postgraduate Degree		19	19
Do not know		8	8
Total	9	520	529

Hear about from:

	FL	Other States	Total
Hospital		5	5
Clinic/Doctor's Office		10	10
Radio		7	7
TV	2	32	34
Do not Know		3	3
Other		5	5
Phone Book		1	1
Friend/Family	1	46	47
Web/Internet/Online	1	29	30
Newspaper/Magazine	5	383	388
School		1	1
Total	9	522	531

Total calling for themselves:**Service Selected**

	FL	Other States	Total
No Service		1	1
Material	1	61	62
Counseling	8	430	438
Total	9	492	501

Sent NRT :

	FL	Other States	Total
Not Sent NRT		57	57
Sent NRT	9	463	472
Total	9	520	529

Calls by Date :

	FL	Other States	Total
12/01/2012		2	2
12/02/2012			
12/03/2012		16	16
12/04/2012		12	12
12/05/2012		16	16
12/06/2012		25	25
12/07/2012		14	14
12/08/2012		1	1
12/09/2012			
12/10/2012	1	37	38
12/11/2012		53	53
12/12/2012		54	54
12/13/2012	1	54	55
12/14/2012	2	32	34
12/15/2012		1	1
12/16/2012	1	1	2
12/17/2012	1	50	51
12/18/2012		32	32
12/19/2012		22	22
12/20/2012		25	25
12/21/2012		20	20
12/22/2012			
12/23/2012			
12/24/2012		7	7
12/25/2012			
12/26/2012	1	12	13
12/27/2012	1	15	16
12/28/2012	1	10	11
12/29/2012			
12/30/2012			
12/31/2012		9	9
Total	9	520	529

Asian Quitline Report

26Sep2012 -- 31Dec2012

Cumulative Total

	FL	Other States	Total
Cumulative Total	13	862	875

Language Line Called :

	FL	Other States	Total
Cantonese	1	35	36
Mandarin	2	191	193
Korean	2	294	296
Vietnamese	8	342	350
Total	13	862	875

Called For :

	FL	Other States	Total
Proxy		47	47
Smoker	13	815	828
Total	13	862	875

Age:

	FL	Other States	Total
18-24		12	12
25-44	5	180	185
44-65	7	514	521
65+	1	140	141
Unknown		16	16
Total	13	862	875

Gender :

	FL	Other States	Total
Male	11	722	733
Female	2	135	137
Do not know		5	5
Total	13	862	875

Education :

	FL	Other States	Total
Never attended	1	8	9
Grades 1-8	4	91	95
Grades 9-12	2	117	119
GED		2	2
High School Diploma	3	234	237
Some College or		113	113
2-yr College Degree		39	39
4-yr College Degree	3	212	215
Postgraduate Degree		30	30
Do not know		16	16
Total	13	862	875

Hear about from:

	FL	Other States	Total
Pharmacy		2	2
Hospital		13	13
Clinic/Doctor's Office		25	25
Do not Know		4	4
HMO/Med/Insurance		3	3
Other		15	15
Phone Book		2	2
Friend/Family	1	116	117
TV	4	68	72
Newspaper/Magazine	7	547	554
School		1	1
Radio		18	18
Non-Profit		6	6
Web/Internet/Online	1	44	45
Total	13	864	877

Total calling for themselves:**Service Selected**

	FL	Other States	Total
No Service		4	4
Material	1	93	94
Counseling	12	718	730
Total	13	815	828

Sent NRT :

	FL	Other States	Total
Not Sent NRT		97	97
Sent NRT	13	765	778
Total	13	862	875