Asian Quitline Report

01Dec2012 -- 31Dec2012

Monthly Total

	DE	Other States	Total
Monthly Total	0	529	529

Language Line Called :

	DE	Other States	Total
Cantonese		26	26
Mandarin		134	134
Korean		152	152
Vietnamese		217	217
Total		529	529

Called For :

	DE	Other States	Total
Proxy		28	28
Smoker		501	501
Total		529	529

Age :

	DE	Other States	Total
18-24		7	7
25-44		107	107
44-65		312	312
65+		92	92
Unknown		11	11
Total		529	529

Gender :

	DE	Other States	Total
Male		457	457
Female		68	68
Do not know		4	4
Total		529	529

Education :

	DE	Other States	Total
Never attended		7	7
Grades 1-8		60	60
Grades 9-12		71	71
GED		1	1
High School Diploma		148	148
Some College or		69	69
2-yr College Degree		22	22
4-yr College Degree		124	124
Postgraduate Degree		19	19
Do not know		8	8
Total		529	529

Hear about from:

	DE	Other States	Total
Hospital		5	5
Clinic/Doctor's Office		10	10
Radio		7	7
TV		34	34
Do not Know		3	3
Other		5	5
Phone Book		1	1
Friend/Family		47	47
Web/Internet/Online		30	30
Newspaper/Magazine		388	388
School		1	1
Total		531	531

Total calling for themselves:

Service Selected

	DE	Other States	Total
No Service		1	1
Material		62	62
Counseling		438	438
Total		501	501

Sent NRT :

	DE	Other States	Total
Not Sent NRT		57	57
Sent NRT		472	472
Total		529	529

Calls by Date :

	DE	Other States	Total
12/01/2012		2	2
12/02/2012			
12/03/2012		16	16
12/04/2012		12	12
12/05/2012		16	16
12/06/2012		25	25
12/07/2012		14	14
12/08/2012		1	1
12/09/2012			
12/10/2012		38	38
12/11/2012		53	53
12/12/2012		54	54
12/13/2012		55	55
12/14/2012		34	34
12/15/2012		1	1
12/16/2012		2	2
12/17/2012		51	51
12/18/2012		32	32
12/19/2012		22	22
12/20/2012		25	25
12/21/2012		20	20
12/22/2012			
12/23/2012			
12/24/2012		7	7
12/25/2012			
12/26/2012		13	13
12/27/2012		16	16
12/28/2012		11	11
12/29/2012			
12/30/2012			
12/31/2012		9	9
Total		529	529

Asian Quitline Report

26Sep2012 -- 31Dec2012

Cumulative Total

	DE	Other States	Total
Cumulative Total		875	875

Language Line Called :

	DE	Other States	Total
Cantonese		36	36
Mandarin		193	193
Korean		296	296
Vietnamese		350	350
Total		875	875

Called For :

	DE	Other States	Total
Proxy		47	47
Smoker		828	828
Total		875	875

Age:

	DE	Other States	Total
18-24		12	12
25-44		185	185
44-65		521	521
65+		141	141
Unknown		16	16
Total		875	875

Gender :

	DE	Other States	Total
Male		733	733
Female		137	137
Do not know		5	5
Total		875	875

Education :			
	DE	Other States	Total
Never attended		9	9
Grades 1-8		95	95
Grades 9-12		119	119
GED		2	2
High School Diploma		237	237
Some College or		113	113
2-yr College Degree		39	39
4-yr College Degree		215	215
Postgraduate Degree		30	30
Do not know		16	16
Total		875	875

Hear about from:			
	DE	Other States	Total
Pharmacy		2	2
Hospital		13	13
Clinic/Doctor's Office		25	25
Do not Know		4	4
HMO/Med/Insurance		3	3
Other		15	15
Phone Book		2	2
Friend/Family		117	117
TV		72	72
Newspaper/Magazine		554	554
School		1	1
Radio		18	18
Non-Profit		6	6
Web/Internet/Online		45	45
Total		877	877

Total calling for themselves:

Service Selected			
	DE	Other States	Total
No Service		4	4
Material		94	94
Counseling		730	730
Total		828	828

Sent NRT :

	DE	Other States	Total
Not Sent NRT		97	97
Sent NRT		778	778
Total		875	875