

Asian Quitline Report

01Nov2012 -- 30Nov2012

Monthly Total

	TX	Other States	Total
Monthly Total	12	170	182

Language Line Called :

	TX	Other States	Total
Cantonese		6	6
Korean	1	57	58
Vietnamese	7	65	72
Mandarin	4	42	46
Total	12	170	182

Called For :

	TX	Other States	Total
Proxy	1	12	13
Smoker	11	158	169
Total	12	170	182

Age :

	TX	Other States	Total
18-24		2	2
25-44	2	46	48
44-65	8	100	108
65+	2	20	22
Unknown		2	2
Total	12	170	182

Gender :

	TX	Other States	Total
Male	11	126	137
Female	1	43	44
Do not know		1	1
Total	12	170	182

Education :

	TX	Other States	Total
Grades 1-8	3	23	26
Grades 9-12	2	28	30
GED		1	1
High School Diploma	1	44	45
Some College or	3	21	24
2-yr College Degree		8	8
4-yr College Degree	2	37	39
Postgraduate Degree	1	5	6
Do not know		3	3
Total	12	170	182

Hear about from:

	TX	Other States	Total
Pharmacy		1	1
Hospital		4	4
Radio		6	6
Clinic/Doctor's Office		8	8
Non-Profit		4	4
Web/Internet/Online		4	4
Friend/Family		38	38
Newspaper/Magazine	10	68	78
Do not Know		1	1
HMO/Med/Insurance		3	3
Other		7	7
Phone Book		1	1
TV	2	25	27
Total	12	170	182

Total calling for themselves:**Service Selected**

	TX	Other States	Total
No Service		3	3
Material	1	16	17
Counseling	10	139	149
Total	11	158	169

Sent NRT :

	TX	Other States	Total
Not Sent NRT	1	28	29
Sent NRT	11	142	153
Total	12	170	182

Calls by Date :

	TX	Other States	Total
11/01/2012		2	2
11/02/2012	2	2	4
11/03/2012			
11/04/2012			
11/05/2012		7	7
11/06/2012		4	4
11/07/2012	1	8	9
11/08/2012		8	8
11/09/2012		3	3
11/10/2012			
11/11/2012			
11/12/2012		5	5
11/13/2012		5	5
11/14/2012		7	7
11/15/2012	1	11	12
11/16/2012		4	4
11/17/2012		1	1
11/18/2012			
11/19/2012		9	9
11/20/2012		8	8
11/21/2012		6	6
11/22/2012			
11/23/2012			
11/24/2012		1	1
11/25/2012			
11/26/2012		9	9
11/27/2012		1	1
11/28/2012	4	21	25
11/29/2012	2	27	29
11/30/2012	2	21	23
Total	12	170	182

Asian Quitline Report

26Sep2012 -- 30Nov2012

Cumulative Total

	TX	Other States	Total
Cumulative Total	18	328	346

Language Line Called :

	TX	Other States	Total
Cantonese		10	10
Mandarin	4	55	59
Korean	6	138	144
Vietnamese	8	125	133
Total	18	328	346

Called For :

	TX	Other States	Total
Proxy	1	18	19
Smoker	17	310	327
Total	18	328	346

Age:

	TX	Other States	Total
18-24		5	5
25-44	3	75	78
44-65	12	197	209
65+	3	46	49
Unknown		5	5
Total	18	328	346

Gender :

	TX	Other States	Total
Male	17	259	276
Female	1	68	69
Do not know		1	1
Total	18	328	346

Education :

	TX	Other States	Total
Never attended		2	2
Grades 1-8	3	32	35
Grades 9-12	2	46	48
GED		1	1
High School Diploma	5	84	89
Some College or	3	41	44
2-yr College Degree		17	17
4-yr College Degree	3	88	91
Postgraduate Degree	2	9	11
Do not know		8	8
Total	18	328	346

Hear about from:

	TX	Other States	Total
Pharmacy		2	2
Hospital		8	8
Do not Know		1	1
HMO/Med/Insurance		3	3
Other		10	10
Phone Book		1	1
Friend/Family	1	69	70
TV	3	35	38
Newspaper/Magazine	13	153	166
Radio		11	11
Non-Profit		6	6
Web/Internet/Online	1	14	15
Clinic/Doctor's Office		15	15
Total	18	328	346

Total calling for themselves:**Service Selected**

	TX	Other States	Total
No Service		3	3
Material	1	31	32
Counseling	16	276	292
Total	17	310	327

Sent NRT :

	TX	Other States	Total
Not Sent NRT	1	39	40
Sent NRT	17	289	306
Total	18	328	346