

Asian Quitline Report

01Nov2012 -- 30Nov2012

Monthly Total

	NY	Other States	Total
Monthly Total	22	160	182

Language Line Called :

	NY	Other States	Total
Cantonese	3	3	6
Korean	4	54	58
Vietnamese		72	72
Mandarin	15	31	46
Total	22	160	182

Called For :

	NY	Other States	Total
Proxy		13	13
Smoker	22	147	169
Total	22	160	182

Age :

	NY	Other States	Total
18-24		2	2
25-44	10	38	48
44-65	11	97	108
65+	1	21	22
Unknown		2	2
Total	22	160	182

Gender :

	NY	Other States	Total
Male	19	118	137
Female	3	41	44
Do not know		1	1
Total	22	160	182

Education :

	NY	Other States	Total
Grades 1-8	8	18	26
Grades 9-12	3	27	30
GED		1	1
High School Diploma	5	40	45
Some College or	1	23	24
2-yr College Degree	1	7	8
4-yr College Degree	4	35	39
Postgraduate Degree		6	6
Do not know		3	3
Total	22	160	182

Hear about from:

	NY	Other States	Total
Pharmacy		1	1
Hospital	2	2	4
Radio		6	6
Clinic/Doctor's Office	3	5	8
Non-Profit		4	4
Web/Internet/Online		4	4
Friend/Family	5	33	38
Newspaper/Magazine	10	68	78
Do not Know		1	1
HMO/Med/Insurance	2	1	3
Other		7	7
Phone Book		1	1
TV		27	27
Total	22	160	182

Total calling for themselves:**Service Selected**

	NY	Other States	Total
No Service		3	3
Material	3	14	17
Counseling	19	130	149
Total	22	147	169

Sent NRT :

	NY	Other States	Total
Not Sent NRT	2	27	29
Sent NRT	20	133	153
Total	22	160	182

Calls by Date :

	NY	Other States	Total
11/01/2012		2	2
11/02/2012		4	4
11/03/2012			
11/04/2012			
11/05/2012		7	7
11/06/2012		4	4
11/07/2012	2	7	9
11/08/2012	1	7	8
11/09/2012		3	3
11/10/2012			
11/11/2012			
11/12/2012		5	5
11/13/2012		5	5
11/14/2012		7	7
11/15/2012	1	11	12
11/16/2012		4	4
11/17/2012		1	1
11/18/2012			
11/19/2012	3	6	9
11/20/2012		8	8
11/21/2012		6	6
11/22/2012			
11/23/2012			
11/24/2012		1	1
11/25/2012			
11/26/2012	2	7	9
11/27/2012		1	1
11/28/2012	4	21	25
11/29/2012	5	24	29
11/30/2012	4	19	23
Total	22	160	182

Asian Quitline Report

26Sep2012 -- 30Nov2012

Cumulative Total

	NY	Other States	Total
Cumulative Total	28	318	346

Language Line Called :

	NY	Other States	Total
Cantonese	4	6	10
Mandarin	20	39	59
Korean	4	140	144
Vietnamese		133	133
Total	28	318	346

Called For :

	NY	Other States	Total
Proxy		19	19
Smoker	28	299	327
Total	28	318	346

Age:

	NY	Other States	Total
18-24	1	4	5
25-44	13	65	78
44-65	13	196	209
65+	1	48	49
Unknown		5	5
Total	28	318	346

Gender :

	NY	Other States	Total
Male	24	252	276
Female	4	65	69
Do not know		1	1
Total	28	318	346

Education :

	NY	Other States	Total
Never attended		2	2
Grades 1-8	9	26	35
Grades 9-12	3	45	48
GED		1	1
High School Diploma	7	82	89
Some College or	1	43	44
2-yr College Degree	1	16	17
4-yr College Degree	5	86	91
Postgraduate Degree		11	11
Do not know	2	6	8
Total	28	318	346

Hear about from:

	NY	Other States	Total
Pharmacy		2	2
Hospital	3	5	8
Do not Know		1	1
HMO/Med/Insurance	2	1	3
Other		10	10
Phone Book		1	1
Friend/Family	6	74	70
TV		38	38
Newspaper/Magazine	10	156	166
Radio		11	11
Non-Profit		6	6
Web/Internet/Online		15	15
Clinic/Doctor's Office	7	8	15
Total	28	318	346

Total calling for themselves:**Service Selected**

	NY	Other States	Total
No Service		3	3
Material	4	28	32
Counseling	24	268	292
Total	28	299	327

Sent NRT :

	NY	Other States	Total
Not Sent NRT	3	37	40
Sent NRT	25	281	306
Total	28	318	346