Asian Quitline Report

01Nov2012 -- 30Nov2012

Monthly Total

	MO	Other States	Total
Monthly Total	0	182	182

Language Line Called :

	MO	Other States	Total
Cantonese		6	6
Korean		58	58
Vietnamese		72	72
Mandarin		46	46
Total		182	182

Called For :

	MO	Other States	Total
Proxy		13	13
Smoker		169	169
Total		182	182

Age :

	MO	Other States	Total
18-24		2	2
25-44		48	48
44-65		108	108
65+		22	22
Unknown		2	2
Total		182	182

Gender :

	MO	Other States	Total
Male		137	137
Female		44	44
Do not know		1	1
Total		182	182

Education :			
	MO	Other States	Total
Grades 1-8		26	26
Grades 9-12		30	30
GED		1	1
High School Diploma		45	45
Some College or		24	24
2-yr College Degree		8	8
4-yr College Degree		39	39
Postgraduate Degree		6	6
Do not know		3	3
Total		182	182

Hear about from:			
	MO	Other States	Total
Pharmacy		1	1
Hospital		4	4
Radio		6	6
Clinic/Doctor's Office		8	8
Non-Profit		4	4
Web/Internet/Online		4	4
Friend/Family		38	38
Newspaper/Magazine		78	78
Do not Know		1	1
HMO/Med/Insurance		3	3
Other		7	7
Phone Book		1	1
TV		27	27
Total		182	182

Total calling for themselves:

Service Selected			
	MO	Other States	Total
No Service		3	3
Material		17	17
Counseling		149	149
Total		169	169

Sent NRT :

	MO	Other States	Total
Not Sent NRT		29	29
Sent NRT		153	153
Total		182	182

Calls by Date :

	MO	Other States	Total
11/01/2012		2	2
11/02/2012		4	4
11/03/2012			
11/04/2012			
11/05/2012		7	7
11/06/2012		4	4
11/07/2012		9	9
11/08/2012		8	8
11/09/2012		3	3
11/10/2012			
11/11/2012			
11/12/2012		5	5
11/13/2012		5	5
11/14/2012		7	7
11/15/2012		12	12
11/16/2012		4	4
11/17/2012		1	1
11/18/2012			
11/19/2012		9	9
11/20/2012		8	8
11/21/2012		6	6
11/22/2012			
11/23/2012			
11/24/2012		1	1
11/25/2012			
11/26/2012		9	9
11/27/2012		1	1
11/28/2012		25	25
11/29/2012		29	29
11/30/2012		23	23
Total		182	182

Asian Quitline Report

26Sep2012 -- 30Nov2012

Cumulative Total

	MO	Other States	Total
Cumulative Total		346	346

Language Line Called :

	MO	Other States	Total
Cantonese		10	10
Mandarin		59	59
Korean		144	144
Vietnamese		133	133
Total		346	346

Called For :

	MO	Other States	Total
Proxy		19	19
Smoker		327	327
Total		346	346

Age:

	MO	Other States	Total
18-24		5	5
25-44		78	78
44-65		209	209
65+		49	49
Unknown		5	5
Total		346	346

Gender :

	MO	Other States	Total
Male		276	276
Female		69	69
Do not know		1	1
Total		346	346

Education :

	MO	Other States	Total
Never attended		2	2
Grades 1-8		35	35
Grades 9-12		48	48
GED		1	1
High School Diploma		89	89
Some College or		44	44
2-yr College Degree		17	17
4-yr College Degree		91	91
Postgraduate Degree		11	11
Do not know		8	8
Total		346	346

Hear about from:

	MO	Other States	Total
Pharmacy		2	2
Hospital		8	8
Do not Know		1	1
HMO/Med/Insurance		3	3
Other		10	10
Phone Book		1	1
Friend/Family		70	70
TV		38	38
Newspaper/Magazine		166	166
Radio		11	11
Non-Profit		6	6
Web/Internet/Online		15	15
Clinic/Doctor's Office		15	15
Total		346	346

Total calling for themselves:

Service Selected

	MO	Other States	Total
No Service		3	3
Material		32	32
Counseling		292	292
Total		327	327

Sent NRT :

	MO	Other States	Total
Not Sent NRT		40	40
Sent NRT		306	306
Total		346	346