

**Asian Quitline Report**

01Nov2012 -- 30Nov2012

**Monthly Total**

	CA	Other States	Total
<b>Monthly Total</b>	89	93	182

**Language Line Called :**

	CA	Other States	Total
Cantonese	2	4	6
Korean	30	28	58
Vietnamese	41	31	72
Mandarin	16	30	46
<b>Total</b>	89	93	182

**Called For :**

	CA	Other States	Total
Proxy	8	5	13
Smoker	81	88	169
<b>Total</b>	89	2	182

**Age :**

	CA	Other States	Total
18-24	2	0	2
25-44	18	30	48
44-65	54	54	108
65+	13	9	22
Unknown	2	0	2
<b>Total</b>	89	93	182

**Gender :**

	CA	Other States	Total
Male	66	71	137
Female	22	22	44
Do not know	1	0	1
<b>Total</b>	89	93	182

**Education :**

	CA	Other States	Total
Grades 1-8	9	17	26
Grades 9-12	17	23	30
GED		1	1
High School Diploma	23	22	45
Some College or	13	11	24
2-yr College Degree	4	4	8
4-yr College Degree	16	23	39
Postgraduate Degree	5	1	6
Do not know	2	1	3
<b>Total</b>	89	93	182

**Hear about from:**

	CA	Other States	Total
Pharmacy	1	0	1
Hospital	2	2	4
Radio	3	3	6
Clinic/Doctor's Office	4	4	8
Non-Profit	3	1	4
Web/Internet/Online	4	0	4
Friend/Family	30	8	38
Newspaper/Magazine	28	50	78
Do not Know		1	1
HMO/Med/Insurance	1	2	3
Other	6	1	7
Phone Book	1	0	1
TV	6	21	27
<b>Total</b>	89	93	182

**Total calling for themselves:****Service Selected**

	CA	Other States	Total
No Service	2	1	3
Material	7	10	17
Counseling	72	77	149
<b>Total</b>	81	88	169

**Sent NRT :**

	CA	Other States	Total
Not Sent NRT	16	13	29
Sent NRT	73	80	153
<b>Total</b>	<b>89</b>	<b>93</b>	<b>182</b>

**Calls by Date :**

	CA	Other States	Total
11/01/2012	1	1	2
11/02/2012	2	4	4
11/03/2012			
11/04/2012			
11/05/2012	6	1	7
11/06/2012	3	1	4
11/07/2012	5	4	9
11/08/2012	5	3	8
11/09/2012	1	2	3
11/10/2012			
11/11/2012			
11/12/2012	3	2	5
11/13/2012	4	1	5
11/14/2012	4	3	7
11/15/2012	6	6	12
11/16/2012	2	2	4
11/17/2012	1	0	1
11/18/2012			
11/19/2012	4	5	9
11/20/2012	7	1	8
11/21/2012	2	4	6
11/22/2012			
11/23/2012			
11/24/2012	1	0	1
11/25/2012			
11/26/2012	5	4	9
11/27/2012		1	1
11/28/2012	9	16	25
11/29/2012	10	19	29
11/30/2012	8	15	23
<b>Total</b>	<b>89</b>	<b>93</b>	<b>182</b>

**Asian Quitline Report**

26Sep2012 -- 30Nov2012

**Cumulative Total**

	CA	Other States	Total
<b>Cumulative Total</b>	206	140	346

**Language Line Called :**

	CA	Other States	Total
Cantonese	4	6	10
Mandarin	21	38	59
Korean	98	46	144
Vietnamese	83	50	133
<b>Total</b>	206	140	346

**Called For :**

	CA	Other States	Total
Proxy	13	6	19
Smoker	193	134	327
<b>Total</b>	206	140	346

**Age:**

	CA	Other States	Total
18-24	3	2	5
25-44	35	43	78
44-65	128	81	209
65+	35	14	49
Unknown	5	0	5
<b>Total</b>	206	140	346

**Gender :**

	CA	Other States	Total
Male	164	1	276
Female	41	28	69
Do not know	1	0	1
<b>Total</b>	206	140	346

**Education :**

	CA	Other States	Total
Never attended	1	0	2
Grades 1-8	14	21	35
Grades 9-12	28	20	48
GED		1	1
High School Diploma	51	38	89
Some College or	29	15	44
2-yr College Degree	11	6	17
4-yr College Degree	59	32	91
Postgraduate Degree	9	2	11
Do not know	4	4	8
<b>Total</b>	206	140	346

**Hear about from:**

	CA	Other States	Total
Pharmacy	2	0	2
Hospital	5	3	8
Do not Know		1	1
HMO/Med/Insurance	1	2	3
Other	9	1	10
Phone Book	1	0	1
Friend/Family	52	18	70
TV	9	29	38
Newspaper/Magazine	98	68	166
Radio	5	6	11
Non-Profit	4	2	6
Web/Internet/Online	13	2	15
Clinic/Doctor's Office	7	8	15
<b>Total</b>	206	140	346

**Total calling for themselves:****Service Selected**

	CA	Other States	Total
No Service	2	1	3
Material	20	12	32
Counseling	171	121	292
<b>Total</b>	193	132	327

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**Sent NRT :**

	CA	Other States	Total
Not Sent NRT	24	16	40
Sent NRT	182	124	306
<b>Total</b>	206	140	346