

Asian Quitline Report

01Nov2012 -- 30Nov2012

Monthly Total

	AZ	Other States	Total
Monthly Total	10	172	182

Language Line Called :

	AZ	Other States	Total
Cantonese	1	5	6
Korean	2	56	58
Vietnamese	5	67	72
Mandarin	2	44	46
Total	10	172	182

Called For :

	AZ	Other States	Total
Proxy	1	12	13
Smoker	9	160	169
Total	10	172	182

Age :

	AZ	Other States	Total
18-24		2	2
25-44	4	44	48
44-65	4	104	108
65+	2	20	22
Unknown		2	2
Total	10	172	182

Gender :

	AZ	Other States	Total
Male	6	131	137
Female	4	40	44
Do not know		1	1
Total	10	172	182

Education :

	AZ	Other States	Total
Grades 1-8	1	25	26
Grades 9-12		30	30
GED		1	1
High School Diploma	4	41	45
Some College or	3	21	24
2-yr College Degree	1	7	8
4-yr College Degree	1	38	39
Postgraduate Degree		6	6
Do not know		3	3
Total	10	172	182

Hear about from:

	AZ	Other States	Total
Pharmacy		1	1
Hospital		4	4
Radio		6	6
Clinic/Doctor's Office		8	8
Non-Profit		4	4
Web/Internet/Online		4	4
Friend/Family		38	38
Newspaper/Magazine	9	69	78
Do not Know	1	0	1
HMO/Med/Insurance		3	3
Other		7	7
Phone Book		1	1
TV		27	27
Total	10	172	182

Total calling for themselves:**Service Selected**

	AZ	Other States	Total
No Service		3	3
Material	1	16	17
Counseling	8	141	149
Total	9	160	169

Sent NRT :

	AZ	Other States	Total
Not Sent NRT	3	26	29
Sent NRT	7	146	153
Total	10	172	182

Calls by Date :

	AZ	Other States	Total
11/01/2012	1	1	2
11/02/2012		4	4
11/03/2012			
11/04/2012			
11/05/2012		7	7
11/06/2012	1	3	4
11/07/2012		9	9
11/08/2012		8	8
11/09/2012		3	3
11/10/2012			
11/11/2012			
11/12/2012	1	4	5
11/13/2012		5	5
11/14/2012	3	4	7
11/15/2012	2	10	12
11/16/2012		4	4
11/17/2012		1	1
11/18/2012			
11/19/2012		9	9
11/20/2012	1	7	8
11/21/2012		6	6
11/22/2012			
11/23/2012			
11/24/2012		1	1
11/25/2012			
11/26/2012		9	9
11/27/2012		1	1
11/28/2012	1	24	25
11/29/2012		29	29
11/30/2012		23	23
Total	10	172	182

Asian Quitline Report

26Sep2012 -- 30Nov2012

Cumulative Total

	AZ	Other States	Total
Cumulative Total	21	325	346

Language Line Called :

	AZ	Other States	Total
Cantonese	1	9	10
Mandarin	4	55	59
Korean	6	138	144
Vietnamese	10	123	133
Total	21	325	346

Called For :

	AZ	Other States	Total
Proxy	1	18	19
Smoker	20	307	327
Total	21	325	346

Age:

	AZ	Other States	Total
18-24		5	5
25-44	6	72	78
44-65	11	198	209
65+	4	45	49
Unknown		5	5
Total	21	325	346

Gender :

	AZ	Other States	Total
Male	16	260	276
Female	5	64	69
Do not know		1	1
Total	21	325	346

Education :

	AZ	Other States	Total
Never attended	1	1	2
Grades 1-8	2	33	35
Grades 9-12	3	45	48
GED		1	1
High School Diploma	5	84	89
Some College or	5	39	44
2-yr College Degree	1	16	17
4-yr College Degree	3	88	91
Postgraduate Degree		11	11
Do not know	1	7	8
Total	21	325	346

Hear about from:

	AZ	Other States	Total
Pharmacy		2	2
Hospital		8	8
Do not Know	1	0	1
HMO/Med/Insurance		3	3
Other		10	10
Phone Book		1	1
Friend/Family	3	67	70
TV		38	38
Newspaper/Magazine	17	149	166
Radio		11	11
Non-Profit		6	6
Web/Internet/Online		15	15
Clinic/Doctor's Office		15	15
Total	21	325	346

Total calling for themselves:**Service Selected**

	AZ	Other States	Total
No Service		3	3
Material	1	31	32
Counseling	19	273	292
Total	20	307	327

Sent NRT :

	AZ	Other States	Total
Not Sent NRT	3	37	40
Sent NRT	18	288	306
Total	21	325	346